## Overview and Applications of Voice Solutions

## 2011.06.14





# **Putting Voice to Work for You**

### **Byun Sang Heon** General Manager of Strategy Plan Team

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### **Voice of Success**



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A Dedicated Partner Helping You Make More Money

### The Harvard Drug Group

"We achieved 100% payback on Vocollect almost immediately. Since we operate under mandated Pedigree laws, we wouldn't have been able to get our products out within the required twohour ordering time; previously, we struggled to validate our lots in the required timeframes."

Senior VP IT/CIO

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>I ride the Rampage helmet because it's lightweight and looks mean. When I put it en, tighten it up and strap my soggles around it I feel invincible! Luckily the Rampage helmet has the pretection to back me up when over-confidence meets dirt.

Rock on and Rock often.

### **Fox Racing**

"Based on our initial success in using Vocollect in our picking operation, we have now applied it to the tasks of replenishment, put-away and cycle-counting. We're excited about the potential to find even more ways to leverage our Vocollect investment to drive bottom-line results and gain competitive advantage."

#### **Director of Distribution**

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### **Lotte Mart**

"In addition to improving our productivity and accuracy metrics, the greatest result from implementing Vocollect Voice is the significant improvement of our customer service level by minimizing the losses of SKUs and reinforcing claim management."

Director, Supply Chain Management

### **Voice of Success**



### **Key Business Challenges**

### Improving Throughput/Productivity

- How can I improve warehouse operations?
- How do I integrate operations to reduce order processing time?
- How can I reduce manual processes?

#### Accuracy and Customer Service

- How can this help achieve a "perfect order"?
- How can I improve overall order accuracy?
- How does it expand our customer services?



#### Mass Customization/Value-Add

- How can I manage my SKU proliferation and continuing SKU churn?
- How do I ensure regulatory and customer labeling and traceability compliance?
- How do I support more customer-specific value-added services?

### **Reducing Total Operating Cost**

- Where can I reduce inventory while maintaining high service/fill rates?
- How do I improve resource efficiency?
- How do I ensure staffing flexibility?
- How do I leverage existing "IT investments?"



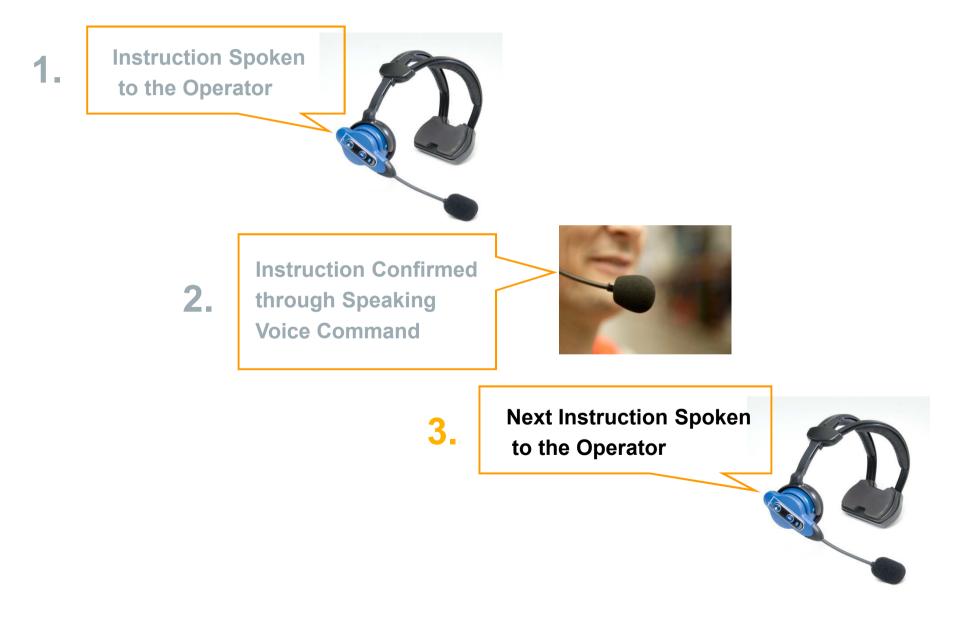
### How Voice Works – 1, 2, 3



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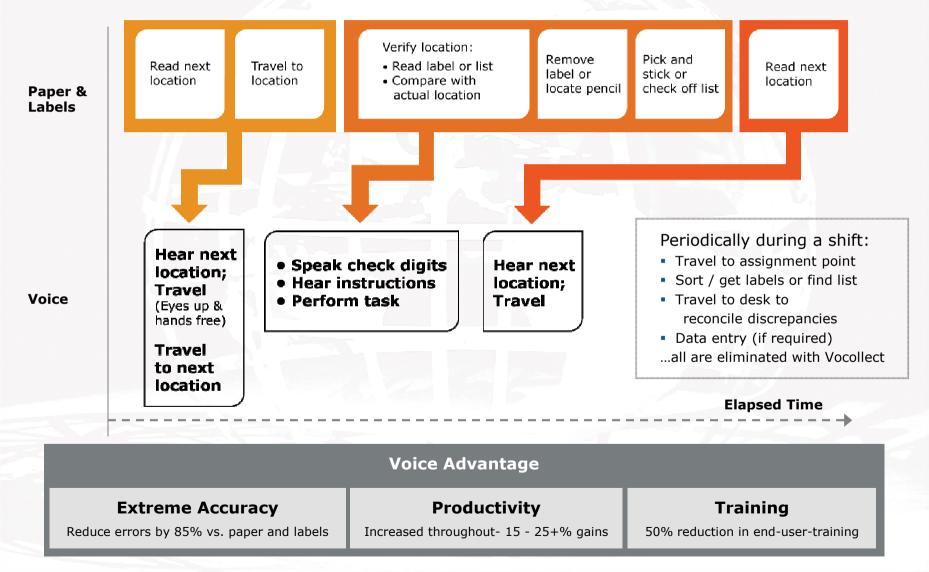


### How Voice Works – 1, 2, 3

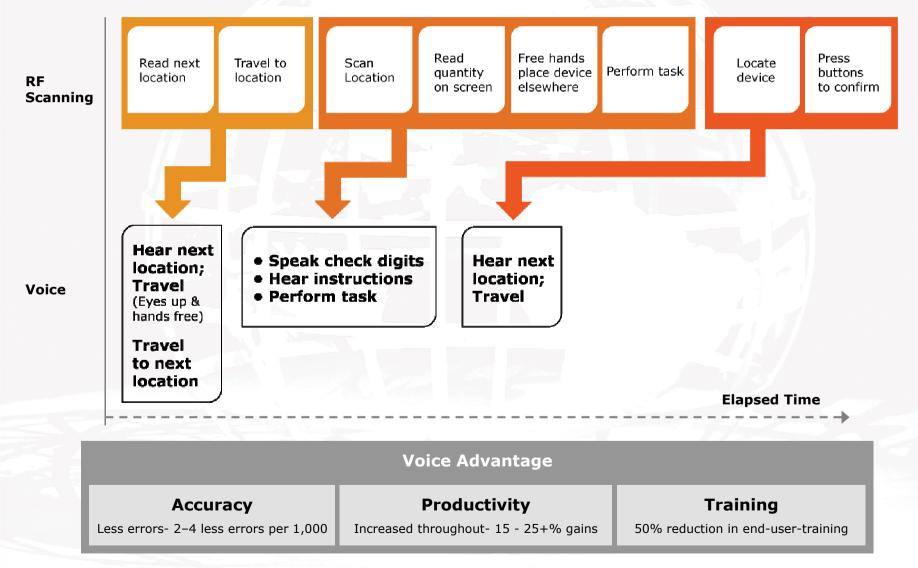




### Voice Compared to Paper/Labels



### **Voice Compared to RF Scanning**



### **Voice Compared to Digital Picking System**



 Productivity losses due to "jams" caused by unbalanced zones\*

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- PTL investment based on number of SKU's- very expensive\*
- PTL inflexible and not portable\*
- PTL difficult to reconfigure\*
- PTL "zone and batch" limitations\*
- PTL offers limited hands and eyes free activities\*

\* Source- Gartner



## **Demonstration and More Information...**

## **Please visit ASETEC's booth**

